



sparkventures

WINE & DINE 2022

EVENT SPONSORSHIP PACKAGE

ABOUT SPARK



Spark Ventures has experienced rapid growth. Significant expansion of programming, addition of a new partner organization, emergency support efforts, and the many other challenges presented by a global pandemic stretched our small and mighty organization in surprising and challenging ways. Our Board, staff, partners, and community of supporters made tremendous commitments to fuel this work and put us in an even stronger position to make an impact on the lives of those we serve.

In this growth, we also saw an opportunity to reflect on the journey that brought us here - to reevaluate what we're doing and how we're doing it - and to harness this momentum by collectively reasserting who we are, who we want to be, charting a course for where we want to go next, and how we're going to get there.



WHY PARTNER WITH SPARK VENTURES?

1

Drive Social Impact

Support a powerful mission by building innovative and sustainable solutions to lift communities out of poverty for over 800 beneficiaries per year in Chicago, Mexico, Nicaragua, and Zambia.

2

Access & Affiliation

Spark Ventures has gained a reputation for energetic, unique and well-attended events. Connect with Spark's community of socially-minded consumers, global thinkers and leaders who represent the financial, legal, consulting, entrepreneurial, and philanthropic space.

3

Increased Brand Awareness

Reach more than 7,500 social media fans and hundreds of Spark event attendees.



SARAH-ENTREAMIGOS



CANDIDA AND JUSTA-LAS TIAS



CHARLES-HOPE COMMUNITY SCHOOL



KEN- I GROW CHICAGO

SPARK GOES VIRTUAL

Spark's virtual events in April & October 2021 were both a major success! With over 400 event registrations, we raised more than \$200,000 at each event. Our global partners joined us live from Chicago, Zambia, Nicaragua, and Mexico. In 2022, we expect even more guests as our event will be in a hybrid format- both in person and virtual!

BECOMING AN EVENT SPONSOR

SPONSORSHIP LEVEL

BENEFITS

\$15,000

\$7,500

\$5,000

\$2,500

Presenting

Gold

Silver

Bronze

"Event Presented By" Recognition and Logo Placement on all Event Communications

X

Special Recognition at Event

X

Speaking Opportunity at Event

X

Weekly Social Media Recognition Leading up to Event

X

X

Recognition in Spark Newsletter

X

X

Verbal Recognition at Live/Virtual Event

X

X

X

X

Bi-weekly Social Media Recognition Leading up to Event

X

X

X

X

Logo Placement on Spark Program and Website

X

X

X

X

On-screen Recognition at Live and Virtual Event

X

X

X

X

Complimentary Tickets

10

6

4

2

WINE & DINE

2022 Deadlines

>> Presenting Sponsorship: **March 1ST**

>> All Other Sponsorships: **April 1ST**



Event Details: April 21, 2022

Please contact Katie Gustafson with questions or inquiries

Communications and Event Coordinator | kgustafson@sparkventures.org | 773.293.6710

Sponsorship can be in the form of financial support or an in-kind contribution of equivalent value

PAST EVENT SPONSORS



Stephen J. & Deirdre Nardi
Charitable Foundation

FRANCES E. STREIT
FOUNDATION

DEANHOUSTON+

Jean "JJ" Janecek

